

CARL Newsletter



President's Message

Greetings all, I hope this newsletter finds everyone well!

Since you last heard from me, I have been to both of our north and south regional meetings. The purpose of these meetings is twofold: first, we are legally obligated to hold a business meeting for our members, and second, since we have to have them my personal goal is to make them informative and hopefully not dry as dirt. I do enjoy the meetings. I get to see many of my CARL friends and colleagues and meet new folks as well who are interested in getting involved with or just finding out more about, CARL.



This year, the southern regional meeting was held on February 6, at Cal State San Marcos, and the meeting followed the SCIL Works program. We had a great turnout, with many new faces and new CARL members! We had great discussion and a fun, interactive activity thanks to our wonderful VP South, Amy Wallace. I would also like to thank everyone at CSUSM for their wonderful hospitality.

The northern regional meeting was held at Sonoma State University on February 27th. We had a great turnout there as well and we had a wonderful presentation in the afternoon of cool things that people are using in their libraries. They ranged from things we all have access to (Worldcat for collection development....who knew?!) to libraries designing web interfaces for iPhones! Ned Fielden, VP North did a wonderful job planning this meeting (his first one!) and, again, I want to thank the folks at Sonoma State for their hospitality.

For the second year in a row, we have tried to schedule a third regional meeting, to reach out to the central area of the state. The plans fell through but we will keep trying!

At both regional meetings, we debuted the new CARL Website. If I do say so myself, it is FABULOUS! Our old website was in desperate need for an overhaul both in its look and the behind-the-scenes, nuts and bolts. What you are all seeing is at least three years worth of work by the Executive Board, and especially the fantabulous Julie Shen, CARL Webmistress, who I am trying to get knighted or sainted. Please check it out and tell us what you think! If I have my way, we will be getting my picture off of there as soon as possible!

Tracey Mayfield
CARL President
tmayfiel@csulb.edu

Volume 32, Issue 1
March 2009

Inside this issue:

Discussion Interest Groups	2
Research Award Winner	6
CCLI Workshop	6
Conference Call for Volunteers	7
Rockman Scholarship Winner	8
SCIL Works 2009	8
Legislative Report	11
ACRL Legislative Advocates Program	13
SJSU MLIS Report	14
People News	16
Places News	19
Board of Directors	20

CARLDIG-South's April Program "Reference Toolkit"

A Moderated Discussion Hosted by CARLDIG-South and the Mt. San Antonio College Library

Friday, April 17, 2009

9:00-9:30: Registration and continental breakfast

9:30-12:30: Presentations and moderated discussion Founders Hall, Mt. San Antonio College
(Parking is free if you're registered for the program!)

Three speakers will kick off the discussion with brief presentations:

Michelle Jacobs, Emerging Technologies Librarian and Web Coordinator at UCLA's College Library, will discuss her experience using a combination of text reference, screen casting, and Facebook to conduct reference transactions. She will talk about the services currently available, the importance of Beta, cost, and how you can get buy in.

Kenley Neufeld, Library Director at Santa Barbara City College, will discuss reference at SBCC, with a primary focus on tech tools like Meebo, text message reference service, and incorporating LibStats to track statistics.

Amy Wallace, Interim Dean at the CSU Channel Islands Library will concentrate on how one size does not fit all, discussing the importance of thinking about point-of-need in a particular setting instead of just selecting models, and the strong connection between reference and instruction.

Following the presentations **Elisa Slater**, Library Instruction Coordinator at Loyola Marymount University, will lead the attendees in a moderated discussion of topics touched on by the speakers, as well as areas for discussion contributed by the attendees. In order to allow for a discussion in which all can participate, attendance will be limited to 55.

To register, go to: <http://www.carl-acrl.org/ig/carldigs/>

Please print out the registration form, and mail the completed form with your check to:

Debi Hoffmann
Cal State University, Channel Islands
Broome Library
One University Drive
Camarillo, CA 93012

Registration deadline is April 3, 2009

To take advantage of the lower registration fee for CARL members, join CARL or renew your membership at: <http://www.regonline.com/builder/site/Default.aspx?eventid=85311>.



DIAL-South Spring Program: Mark your calendars!

The Importance of First: Understanding the Needs and Experiences of First-Generation College Students

Friday May 29, 2009
9am-1:30pm
University of Southern California
Library Auditorium

Check the DIAL-South webpage for program updates and keynote speakers:
<http://carl-acrl.org/ig/dials/>

*Elnora Tayag
Chimene Tucker
DIAL-South Co-Chairs
elnora.tayag@csuci.edu
ctucker@library.ucsb.edu*

DIAL-South Business Meeting

Please join us for the next DIAL-South Business Meeting:

Friday March 20, 2009
11am-1pm
Hope International University
(Christensen room which is located in the Student Center)

Hope International University
2500 E. Nutwood Ave Fullerton CA 92831

The campus is just west of the 57 freeway between Chapman and Nutwood Avenues.

The nearest address to the off campus parking lot Fullerton Community Bank 2400 E.
Chapman Ave Fullerton, CA 92831

*Elnora Tayag
Chimene Tucker
DIAL- SOUTH Co-Chairs
elnora.tayag@csuci.edu
ctucker@library.ucsb.edu*

Academic Libraries & the Community College: Basic Skills Initiative

In coordination with CARL's Community College Interest Group, the Diablo Valley College Library will host a daylong symposium examining the library's contributions to the success of underprepared and at-risk students. Brief presentations and group discussions will frame a day of sharing experiences and brainstorming program ideas with colleagues. Library and other faculty are welcome.

When: April 24, 2009
Where: Diablo Valley College
Time: 9:00 – 3:00

For more information, please contact:

Florence Espiritu
fespiritu@dvc.edu

Excellent, Personal Reference Service...Priceless!

CARLDIG-South, in conjunction with the Mount San Antonio College Library, hosted a well-attended program on Friday, December 5, 2008 in the Founders Hall of Mt. SAC. Titled "Excellent, Personal Reference Service ... Priceless!", the program consisted of presentations by two guest speakers, Michele Potter, Engineering Librarian at UC Riverside's Science Library, and Deborah Costa, Reference Services Coordinator at UCLA's College Library. Following the presentation, Will Breitbach, CSU Fullerton librarian, moderated a discussion among the participants in attendance.

In her presentation, Michele Potter shared the research results from her educational psychology master's thesis. The focus of her research involves the factors affecting an undergraduate student's decision to request assistance at the reference desk. Potter looked at how a student's probability of asking for help is determined by factors such as perceived information need, awareness of help, and related costs: physical (e.g., losing one's table or chair in the library), psychological (e.g., not feeling smart), and social (e.g., not appearing "cool" in front of one's peers when seeking help).

Michele Potter's research findings indicate that students find it easier to approach people who are smiling, are wearing some type of name tag, and are dressed more casually. In terms of activity, students find it easier to approach someone who is not speaking with another staff member or who does not appear to be busy working on something. The act of smiling figured prominently in her study results, followed by the use of a name tag and casual dress. Potter also noted that great reference service begins before the patron is greeted. Library users notice not only a staff member's approachability and demeanor, but also the physical layout and presentation used to provide reference services.

Deborah Costa's presentation highlighted the policy, procedural, and training aspects related to creating a library culture dedicated to providing quality reference services—a culture which

fosters the confidence of its staff members and affords them the opportunity to increase their knowledge. The process of employee buy-in and acclimation to a culture which promotes excellent reference service is critical. Regardless of a library's reference policy, it is important for stakeholders (e.g., full- and part-time librarians, student workers, interns) to engage in an ongoing, open communication process. Costa discussed the importance of consistency and of investing time in providing an effective system of training, updates, and feedback. Whether library staff members discuss or argue about their policy, Costa underscored the importance of simply taking the time to talk about it.

During the moderated discussion, many related points were presented by program participants. For example, the reality of changing a reference culture was seen from the perspectives of working with more seasoned librarians as well as looking to library administration for support. Another issue involved the importance of placing value on the reference and instruction roles of librarians who are evaluated through a peer-review process. Examples of other discussion topics are the following: the nature and use of digital reference; the value of roving reference; the use of blogs and wikis to keep library staff informed and to elicit their feedback; the potential for future studies to measure excellent reference service and the effect of teaching that occurs during the reference interview.

The December 5th program marks the first event sponsored by CARLDIG-South since its revival in the spring of 2008 under the leadership of chair Lise Snyder (UCLA). Special thanks go to our presenters, Michele Potter (UC Riverside) and Deborah Costa (UCLA), and discussion moderator, Will Breitbach (CSU Fullerton). In addition, special gratitude goes to Lise Snyder (UCLA), Debra Hoffman (CSU Channel Islands), Emily Woolery (Mt. SAC), and Karin Duran (CSU Northridge). At the close of the program, Lise Snyder took the opportunity to introduce chair-elect Billy Pashaie (Cypress College). Thank you to all who attended and who helped in the planning and execution of this successful event.

Adolfo Prieto
CSU Fullerton
aprieto@fullerton.edu

Reminder: CARL Hosts Interest Group Lists

To make web access to its Interest Groups more consistent and logical, CARL hosts Interest Group web pages on its own servers.

Contact Julie Shen (jshen@csupomona.edu) if your Interest Group would like to space on the CARL servers. Currently, the following IG webmasters have utilized this service:

CARL-IT-N: <http://carl-acrl.org/ig/carlits/contact.html>

CARL-SCIL: <http://carl-acrl.org/ig/scil/>

Other IGs which have space on the CARL servers are:
CARL-IT-S, DIAL-S, and SEAL-S.

And the Winner is...

The CARL Research Award Committee is excited to announce the winners of this year's CARL Research Award: **Jennifer Quiñonez-Skinner, Danielle Skaggs, and Luiz Mendes.**

These CARL members submitted a team proposal entitled "Subjecting the Catalog to Assessment: Subjects vs. Tags." All three of the team members work at Oviatt Library, California State University, Northridge.

The objective of the team's proposed research is to learn how library users interact with controlled vocabularies and user-generated tags (such as those created in LibraryThing) while searching in the library catalog. The team has been awarded \$1,676 to complete their research.

The CARL Research Award Committee received a total of 11 applications. We are thrilled with the number of applications we received, and thought there were many strong proposals.

We look forward to hearing back from the winning team in one year for a report on their research. The report will be presented to the CARL membership at either the CARL Conference or in the *CARL Newsletter*.

Congratulations to all the applicants for a great round of research proposals and especially to our award winners!

The members of the 2009 CARL Research Award Committee:

Alexandra Chappell, Claremont Colleges
Bonnie Gratch-Lindauer, City College of San Francisco.
Aline Soules, CSU East Bay
Carol Spector, University of San Francisco

CARL RESEARCH AWARD – CALL FOR PROPOSALS

The CARL Research Award Committee is excited to invite applications for the 2010 CARL Research Award. Individual applicants may apply for awards in the range of \$250 to \$1,500. Groups of two or more recipients may apply for awards in the range of \$250 to \$2,000.

Deadline: September 30, 2009.

Award Details and Application Form:

<http://www.carl-acrl.org/awards/research-application.html>

Need ideas? Check out these resources to get your research juices flowing:

- ◆ Research Agenda for Library Instruction and Information Literacy:
<http://www.ala.org/ala/mgrps/divs/acrl/about/sections/is/publicationsacrl/researchagendalibrary.cfm>
- ◆ Establishing a Research Agenda for Scholarly Communication: A Call for Community Engagement
http://www.acrl.ala.org/scresearchagenda/index.php?title=Main_Page

Carol Spector
csspector@usfca.edu

Seeking Interested CARL Members

We are seeking volunteers to help with the 2010 CARL Conference in Sacramento. Below is a list of volunteer opportunities. This list may not include a way that you can best help, so let us know how you can lend your expertise. We are open to both suggestions and crazy ideas. Keep in mind the last conference that the CARL VP-South chaired had an event with animals! So try us, especially if it going to reduce costs or result in lower registration costs to members. Interested parties can contact Amy Wallace at amy.wallace@csuci.edu, and let her know how you would like to help.

Local Arrangements Team: The purpose of this team is to:

- Work with the conference hotel to nail down food, technology, and other logistics
- Propose local outings and events
- Survey IG on informal social events in order to promote them
- Create and maintain the conference website
- Conference Assessment, prefer online

Program Teams (If you want to work on program just pick one):

- **Engage Sessions Team:** The purpose of this team is to select four 4 hour workshop sessions, and gather materials for the proceedings team.
- **Listen & Learn Sessions Team:** The purpose of this team is to select listen and learn sessions, which would be formal research based presentations. The group would also gather the research papers produced for these sessions for the proceedings team.
- **Discussion Sessions Team:** The purpose of this team is to select discussion sessions, which would be structured and have a practical focus. The group would also gather the summaries produced for these sessions for the proceedings team.
- **Share Sessions Team:** The purpose of this team is to select digital or print poster sessions, and capture poster information for the proceeding team.

Proceedings Team: The purpose of this team is:

- Design a template for paper submission for keynotes as well as engage, listen and learn, discussion, and share sessions.
- Format and produce an online proceedings that would be available to members only, and can be purchased as a print on demand by non-members.

Sponsorship Team: The purpose of this team is:

- Identify sponsorship opportunities and how CARL will recognize these sponsors.
- Contact potential sponsors, and close the deal.
- Transfer sponsorship \$ to the CARL Treasurer and pass recognition information to the Conference Chair.

Amy Wallace
CSU Channel Islands
Amy.Wallace@csuci.edu



Ilene F. Rockman CARL/ACRL Scholarship Winner 2009: Julian Prentice

Your Ilene F. Rockman CARL/ACRL Scholarship Committee has been hard at work reviewing a number of excellent applications, and after much deliberation we have a winner: Julian Prentice! Julian will receive a \$1000 scholarship to attend the ACRL 14th National Conference, March 12-16, 2009 in Seattle, WA.

Julian is currently wearing several hats; she is a reference/instruction intern at the undergraduate library at UCLA, as well as a fellow at the Center for Primary Research Training in Special Collections at UCLA. In addition to these positions, she is also involved professionally as the Co-President of the UCLA ALA Student Chapter, and as OUTreach Archives and Libraries UCLA Library Coordinator, facilitating the integration of the UCLA LGBT Resource Center library collection with the UCLA library system. In this capacity Julian creates collection development policies and workflow procedures, and oversees volunteers. She is also involved in other committee work. She attends UCLA and plans to complete her MLIS in June, 2009.



In her application, Julian noted that one of her interests is in critical information literacy, saying, "I would like to pursue the intersection of the practice of information literacy found in the library community and the practices of critical theory. I believe that this particular coupling of values and methodologies will provide students with basic information literacy as well as an understanding of how to critically evaluate the content and the sources from which they came." She also says, "I...am looking forward to becoming a productive member of this profession."

We want to warmly congratulate Julian on winning this scholarship and wish her a wonderful experience at ACRL. We also thank all of our terrific applicants!

Ilene F. Rockman CARL/ACRL Scholarship Committee:
Will Breitbart, Annie Knight, and Christine Park, Penny Scott (Chair)

SCIL Works 2009 Reports

SCIL Works 2009, Cal State San Marcos, February 6

"The Daily and the Visionary": Employing Reflective Practices to Increase Our Engagement and Success
In her recent article, "Information Literacy and Reflective Pedagogical Praxis," Heidi Jacobs entreated librarians to "embody the kind of engagement we want to see in our students." Whether it's looking back on how a one-shot went or considering how to describe Information Literacy to new faculty, the quality of our reflective practice influences the quality of our decisions and actions. Reflective practice engages the larger philosophical concerns of our profession so we can make new decisions and take constructive action in our day-to-day work.

Taking deliberate steps to deepen our reflection and make strong connections to our daily practice has been the hallmark of librarians who are committed to social justice, to leading the profession through paradigm shifts, or to otherwise expanding our vision of librarianship. The following summaries of this year's SCIL Works presentations represent librarians' shared insights into the relationship between reflection and action in their teaching, their professional relationships, and their projects and planning.

Find SCIL Works materials at <http://www.carl-acrl.org/ig/scil/>.

"We've Got the Data... Now What? Using Assessment Data to Improve Student Learning"

Presented by Allison Carr, Social Sciences Librarian, CSU San Marcos, and Gabriela Sonntag, Coordinator for Information Literacy, CSU San Marcos

Presenters Carr and Sonntag reviewed data collected at CSU San Marcos in order to evaluate student competencies in information literacy. Drawing from the ACRL's Information Literacy Competency Standards and utilizing self-constructed rubrics, the library at CSU San Marcos is undertaking to annually assess learning outcomes in library instruction delivered both in-person and online. Attendees analyzed two-years of collected data and discussed ways that findings might be applied towards the improvement of student learning. The session demonstrated the value of applying analytic reflection to formative data, with suggested applications ranging from bolstering library liaison service to modifying library instruction sessions to increasing the library's engagement in campus-wide assessment initiatives.

Learning is the Responsibility of the Learner, Not the Librarian

Presented by Yvonne Meulemans, Human Services & Psychology Librarian, CSU San Marcos

Presenter Yvonne Muelemans provided an overview of constructivist learning theory and proposed ways in which it can be utilized to strengthen library instruction. Basing her approach on readings by educational theorists such as John Dewey, Lev Vygotsky, Ernst von Glaserfeld, and Jacqueline & Martin Brooks, Muelemans urged librarians to disturb the mental models held by their students and foster the construction of new ones. Recognizing that learners discover meaning in the act of applying knowledge to tasks of personal relevance, attendees were encouraged to make themselves available for consultation with students outside of scheduled instruction sessions and to limit the number of learning outcomes incorporated in an instruction session to three or less. In aiming to apply a strategy of "construction, not coverage" toward student engagement, Muelemans believes that librarians can contribute to a larger, more stimulating, and more effective learning environment than that afforded by traditional direct instruction.

Summaries by Christina Sheldon, Cal State Los Angeles

"Futuring Information Literacy"

Presented by Marsha Schnirring, Director of the Center for Digital Learning and Research, Occidental College

In her SCIL Works 2009 presentation, Marsha Schnirring challenged participants to actively and collectively reflect about the future of information literacy. Five different scenarios involving future information, education, and technology were posited including Amazon's Kindle, open-access courseware, learning communities, mobile access, and open-access scholarly

communication. Groups were asked to brainstorm what information literacy instruction would look like and how to implement a program in their assigned scenarios.

Although the scenarios included different ways to organize and access information and education, groups reported back that students still had the same information needs. As information continues to move from print to electronic and becoming easily accessible through the Open Web, students still need information literacy and critical thinking skills. Although the general content of information literacy would not dramatically change, the pedagogical approaches and instruction delivery would. Groups discussed library's partnering with companies to co-push website information, changing the role of the librarian to co-mentor/ professor, making IL instruction more compact and multi-media, and no longer being confined by physicality.

Have the pedagogies used for library instruction changed to reflect new thinking by progressive educators? A collaborative analysis of highly-regarded web tutorials and digital learning objects

Presented by Stephanie Rosenblatt, Education Librarian, CSU Fullerton

Stephanie Rosenblatt developed her teaching philosophy in her preparation to become an elementary-school teacher and through her various instructor experiences. Because librarians often do not receive formal training or study pedagogical approaches, information literacy instruction may not reflect pedagogy from progressive schools of educational thought including cognitivism and constructivism. As librarians are increasingly delivering information literacy virtually and through the use of digital learning objects, this session was designed to have participants analyze information literacy web tutorials with progressive education theory in mind.

In addition to having groups analyze highly regarded information literacy digital learning objects including Boolify (<http://www.boolify.org/>), Four NETS for Better Searching (<http://webquest.sdsu.edu/searching/fournets.htm>), and the Eastern Western University Citing Your Sources tutorial (<http://support.library.ewu.edu/reference/tutorial/flash/citation.html>), Stephanie also asked participants to provide constructive feedback on her own teaching tutorials she created for her education students (<http://users.library.fullerton.edu/srosenblatt/>). During the analysis, participants found that tutorials with active learning, self-assessment, and that were ADA-compliant were the most effective. Librarians as teachers need to develop their own teaching pedagogy whether for in-person or virtual information literacy instruction. It is important that we learn about pedagogy in other disciplines and apply educational psychology to our instructional design.

Summaries by Pearl Ly, CSU San Marcos



Starting Out Strong - Motivating First-Year Students for Success Workshop

CCLI Spring 2009 Workshop

Starting Out Strong - Motivating First-Year Students for Success

May 8, 2009
Saint Mary's College
Moraga, CA

Our speakers will focus on how librarians can take advantage of the burgeoning research on motivating first-year students and how we can impact student success. Korey Brunetti and Lori Townsend (CSU East Bay) and Amy Hofer (Golden Gate U) will share their experience in re-thinking their Freshman Seminar program while converting to an online environment; Dr. Rhonda Rios Kravitz will offer her insight into retention of minority students and faculty; and Dr. Joseph Cuseo will discuss how to best apply principles of learning theory to teaching students during the first year experience and discuss collaboration of librarians with faculty.

For more information, check out the CCLI Blog:

<http://lifelonginfoliteracy.blogspot.com/2009/03/ccli-spring-workshop-may-8-at-st-marys.html>



Legislative Report

Is there a bill in Washington, DC that you are anxious to monitor but don't have the time (or memory!) to keep checking its progress, month after month? GovTrack is just the online tool for you (<http://www.govtrack.us/>)Created in 2004 by Joshua Tauberer as an open-source, independent, non-partisan, and non-commercial website, this tool's central feature is a tracking mechanism using RSS feeds (see *7 Things You Should Know about RSS* at <http://net.educause.edu/ir/library/pdf/ELI7024.pdf>).

Looking at the website's name and URL might lead you to conclude it is a federal website, but GovTrack "isn't affiliated with the government or any other group and has no source of ongoing external funding besides the advertising."

SOURCES AND PURPOSE

On GovTracks *About* page, it states that "the information shown on this site is assembled in an automated way from official websites (primarily from the website THOMAS, the official website for the status of legislation run by the Library of Congress, but a full list of sources is on the credits page)."

“The primary goal was to provide comprehensive legislative tracking for everyday citizens and was the first congressional transparency website to embrace Web 2.0 and principles of open data.”

TRACKING CONGRESSIONAL ACTIVITY

GovTrack can monitor federal legislation and other events in Congress through the use of RSS feeds or GovTrack’s tracker system that creates customized feeds and delivers email updates. The most useful function of GovTrack is the tracker function. “A tracker watches an aspect of Congress for activity. There are bill trackers, people trackers, subject trackers, and committee trackers.” “Trackers mark your interests in Congress so you can get notifications about just the activity in Congress that interests you. When bills related to your trackers make progress in the legislative process, your Tracked Events page gets updated, along with any feeds you’ve subscribed to.”

Instructions for setting up a bill tracker is easy and user friendly, and takes literally only a few moments. I set up a tracker for H.R. 1331 (the REFI for Homeowners Act of 2009) and included a daily email notification for any House action on this bill. With my email address and creation of a password, I can log in to GovTrack and view all actions connected to this bill quickly. This bill was introduced on March 5, 2009 and has been referred to committee, with all other House actions pending. Having set up a tracker, I will be notified each time there is activity during the normal flow of this bill, such as committee hearings, amendments, and voting on the House floor.

EXTRA FEATURES

Beneath the tracker features on the home page, are five prominent links for researching Congress:

- ❖ Members of Congress—Find your congressional district and legislator statistics.
- ❖ Bills & Resolutions—Search bills and browse by subject area.
- ❖ Voting Records—Browse House and Senate roll call vote results.
- ❖ Congressional Committees—Committee assignments and bills by committee.
- ❖ The Congressional Record—Debate on the House and Senate floor.

GovTrack also has a blog going back to September of 2004 and some additional tools for your website that can be embedded on your web page (little HTML widgets—see *What are Widgets?* at <http://www.tech-faq.com/widgets.shtml>). There are simple instructions for embedding a Bill Status Box, a feed, or Congressional District maps on your web page <http://www.govtrack.us/embed/>.

The RSS feeds include roll call votes, activity on all legislation, newly introduced bills, enacted bills, upcoming committee meetings, and videos from Representatives’ and Senators’ YouTube channels.

Don Page
CARL Legislative Liaison
djpage@csupomona.edu



ACRL Legislative Advocates Program

The Association of College and Research Libraries (ACRL) is taking an active advocacy role in order to favorably affect state and federal legislation dealing with libraries and library issues. These issues include such important topics as federal funding for libraries through the Library Services and Technology Act (LSTA), a strong Federal Depository Library system, access to government information, strong and fair copyright legislation for the digital age, and privacy of library and patron records. These are all issues which affect academic and research libraries and librarians directly. A full explanation of ACRL's position on these and other issues can be found in the ACRL Legislative Agenda: <http://www.ala.org/ala/mgrps/divs/acrl/issues/washingtonwatch/washingtonwatch.cfm#agenda>.

As a Past President of ENY/ACRL, I am very pleased to be currently serving as ACRL's Visiting Program Officer for Legislative Advocacy. In order to effectively advance library positions, particularly with the federal government, ACRL is expanding its Legislative Advocates Program. I know that there are many members of ENY/ACRL who would make very effective Legislative Advocates. Are you interested in federal legislation and policy affecting libraries? Are you connected in your campus community? Are you willing to work with your members of Congress for change? If so, the ACRL Legislative Advocates Program may be for you! (And, as an aside, service as an ACRL Legislative Advocate is a terrific way for an academic librarian to demonstrate Service to the campus and the profession!)

If you are selected to become an ACRL Legislative Advocate, you will be appointed to serve your profession for a two-year term, which may be renewed upon review by the ACRL Government Relations Committee. Legislative Advocates will be recognized and honored on the ACRL web site, annually in *C&RL News*, and during ALA National Library Legislative Day activities.

The main requirement for an appointment as a Legislative Advocate (in addition to saying yes to the above questions) is that you maintain membership in ALA and ACRL. Advocates are **not** required to attend ALA Annual Conference or the ALA Midwinter Conference, or to attend National Library Day in Washington, DC (although we encourage your participation if possible). As far as possible, ALA/ACRL will provide "virtual participation" in these events, as well as virtual seminars and other advocacy training opportunities. Nor is it necessary to call upon your federal representatives in their Washington offices. It is often more effective to visit your Congressman or Senator in their regional office back in their home district. And of course, other methods of communication (letter, phone call, email) are also encouraged.

If you have been involved in any type of library advocacy activity at all in the past, you will have noticed that our colleagues in the public library and school library communities have been much more present, vocal and effective than members of the college and research library communities. It is time for us to stand up and speak out on behalf of all libraries, and, in particular, on those issues which effect academic libraries most directly.

Complete information on the ACRL Legislative Advocates program can be found at: <http://www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/acrladvocates.cfm>

You may apply online to become an ACRL Legislative Advocate at: <http://cs.ala.org/acrl/legadvocates/xxindex.cfm>.

If you have questions or comments regarding the program, please contact Michael McLane, ACRL's Visiting Program Officer for Legislative Advocacy, at: acrladvocates@ala.org.

Michael J. McLane
ACRL Visiting Program Officer for Legislative Advocacy
acrladvocates@ala.org



Wonder what the change in colors in the newsletter is all about? Check out the new CARL website: <http://www.carl-acrl.org>

The screenshot shows the CARL website homepage with a blue and white color scheme. The header includes the CARL logo and navigation links: Home, Events, Jobs, Contact Us. The main content area features a central image of a meeting with the caption: "CARL members gathered at the North Regional Meeting on February 27, 2009 at Sonoma State University Library." To the right, there is a call to action: "Renew Your Membership or Become a Member Today" with a play button icon. Below that, a section titled "Calling All Photographers" asks if users want their photos on the front page and provides contact information for Julie Shen. A "A Message from the President" section is partially visible at the bottom.

Experienced Library Managers Benefit from Unique MLIS Program

Three students in the Executive MLIS program at the San José School of Library and Information Science illustrate many of the reasons this unique distance learning program is so popular with experienced library managers.

Troy Christenson, who heads the Interlibrary Loan Services Department at Eastern Washington University (EWU), enrolled in the Executive MLIS program so he could earn the degree he'll need to pursue library directorship positions. He reports that knowledge gained through the program helped him lead his department through recent staff reductions, necessary because of the current budget crisis. Christenson has been with the EWU library for more than two decades, and he's worked in nearly every department at the library. He also earned his Master's in Business Administration from EWU about ten years ago. Because he lives in a small town with 8,000 residents, he especially appreciates the fact that the Executive MLIS program gives him the opportunity to network with other LIS professionals from around the continent.

Though Katie DuPraw has more than 17 years of library experience, she felt at a disadvantage when applying for jobs because she didn't have an MLIS degree. She holds an undergraduate degree in Information Technology and worked as a software trainer before realizing that her technical skills were a natural fit with the library environment. She made the transition to library management positions, heading up Technical Services and Circulation departments for academic and public libraries. She currently works as Access Services Manager for the San Jose Public Library in California, which has 23 branches and more than 14 million materials in circulation. Her technical background has come in handy as she's managed numerous library-based technology projects, such as implementation of a new automated materials handling system for Cupertino Library in California. She continues to explore ways technology and automation can enhance library services. DuPraw chose the Executive MLIS program because she wanted to focus on leadership issues while earning her MLIS degree. She's excited to be studying with a team-based cohort of seasoned library professionals while earning the graduate degree that will allow her to pursue new career opportunities.

Anita Brooks Kirkland serves as the Library Consultant for a school district in Canada, supporting library programs in 116 elementary and secondary schools. She's a frequent presenter at professional conferences, where she shares strategies for integrating technology into school library programs. She's also a founding member and writer for a curriculum project known as "Be the Change", which provides resources for educators. She has served on the Ontario School Library Association Council since 2002, and she's on the board of directors of Knowledge Ontario which connects Ontarians with licensed databases and other digital content. Kirkland's contributions to local libraries were recognized recently when the Ontario Library Association honored her with the Larry Moore Distinguished Service Award in January 2009. Her career path includes working in music libraries while earning an undergraduate degree in education, followed by work as a music teacher and then an elementary school librarian. Today, as an Executive MLIS student, she enjoys strengthening her management skills while studying with a diverse group of individuals from all different sectors of the library world – all from the convenience of her home in Canada.

For more information about the ALA-accredited Executive MLIS program at the San José School of Library and Information Science, visit <http://slisweb.sjsu.edu>.

The deadline to apply for Fall 2009 is April 1.



People News - CARL Members

Hua Yi's and **Jackie Borin's (CSU San Marcos)** article entitled "*Indicators for collection valuation: a new dimensional framework*" published in **Collection Building** was been chosen as a Highly Commended Award Winner at the Literati Network Awards for Excellence 2009. Every year Emerald invites each journal's Editorial Team to nominate what they believe has been that title's Outstanding Paper and up to three Highly Commended Papers from the previous 12 months. For more information, see <http://info.emeraldinsight.com/authors/literati/index.htm>.

Three librarians from **UC Davis**, **Melissa Browne**, Bernadette Swanson and **Sandra Vella** attended ACRL's highly acclaimed Institute for Information Literacy -Immersion 2008, July 28-Aug. 1, 2008. They each were accepted for different tracks, in order: Intentional Teacher Track, Teacher Track, Program Track.

John Hickok (CSU Fullerton) was appointed the 2008-2010 chair of the Orientation/Mentoring Committee of ALA's International Relations Roundtable. In this position, he and his committee will be responsible for coordinating the orientation of over 400 international librarians coming to ALA Annual in Chicago, this July, as well as paring them with domestic librarians for peer mentoring.

City College of San Francisco welcomes two new full-time reference/instruction librarians who started in Fall 2008: **Sascha Hutchings** and Alan D'Souza. Sascha worked at Santa Rosa Junior College while completing her MLS in 2006 and Alan has worked over five years at the San Francisco Public Library.

Ann Jacobson, Reference and Instruction Manager at the **Naval Postgraduate School**, recently created a small suite of web pages for NPS and other military researchers interested in learning about relevant RSS feeds. These feeds have become an increasingly important current awareness resource for both librarians and researchers. Ann originally created the pages to support a workshop that she and Stephanie Anabo, a colleague from the Homeland Security Digital Library, developed to increase the NPS community's awareness of RSS feeds as a research tool. To view the RSS Feeds for Military and Government Researchers page (if the version of the article you are reading does not include active hyperlinks), from the NPS Library's home page at <http://www.nps.edu/Library>, click on Research Tools, then on Subject Guides by Topic, then on Military and Government RSS Feeds (on the bottom right hand corner of the page). Note the Related Links area on the right, which includes a page listing Databases the Library Subscribes to That Provide RSS Feeds, and one on Setting Up an RSS News Reader. Ann welcomes your feedback on these pages and would especially appreciate suggestions of additional feeds to include. She can be reached at ajacobson@nps.edu.

Yi Liang, Catalog Librarian at **City College San Francisco**, organized a panel presentation titled "Creating Community Partners" for the Chinese American Librarians Association at the recent 110th California Library Association annual conference in November, 2008.

Pearl Ly, Natural Sciences Librarian at **CSU San Marcos**, will be presenting at ACRL in Seattle on Jing as an excellent solution for reference librarians working with students via chat or instant messaging when co-browsing is not an option.

Dana Roth (Caltech) authored two articles; 'Web-Accessible Chemical Compound Information' in *Journal of Electronic Resources in Medical Libraries* (2008), 5(3), 228-242 and 'Reference Checking in a Web World' in *Searcher; The Magazine for Database Professionals* (2009), 17(2), 22-35, which includes an interview with George Porter on Caltech's Institutional Archive (CODA).

Dana Roth (Caltech) received the 2008 Thomas W. Schmitt Annual Staff Prize, which is "presented to a staff member of the Caltech community whose contributions embody the values and spirit that enable the Institute to achieve excellence in research and education". Dana was also inducted into the Special Libraries Association Hall of Fame in recognition for a "lifetime of achievement and lasting legacy to the profession".

Marsha Schnirring (Occidental College) has been appointed the founding Director of a new Center for Digital Learning and Research. Previously, she was the Instruction Librarian.

Jodi Shepherd has joined **CSU Chico** as Reference/Subject Librarian for Political Science and Social Work.

Diana Wakimoto (CSU East Bay) had her paper, "Information Literacy Instruction Assessment and Improvement through Evidence-Based Practice: A Mixed Method Study," accepted for presentation at the 5th International Evidence Based Library and Information Practice (EBLIP5) Conference in Stockholm, Sweden. She will be presenting at the conference which will be held from June 29th to July 3rd, 2009.

Ya Wang and **David Hellman**, of **San Francisco State University**, presented "The Ebook Challenge: From Start to Finish and Beyond" at the XXVIII Annual Charleston Conference in November, 2008.



People News - Non-Members

Annette Anderson-Ma (CSU Fullerton) presented on the Roy V. Boswell Collection for the History of Cartography database for the California Map Society at their Southern California conference held at the Pollak Library of CSU Fullerton (for more information, see <http://boswell.library.fullerton.edu/boswell>).

Kate Connell, reference librarian and curator of exhibitions at *City College of San Francisco*, made a presentation on the panel, "Library Exhibitions: Built for Collaboration" at the California Library Association Annual conference in November, 2008.

Daniel Goldstein, a bibliographer/reference and instruction librarian at *UC Davis* has a new article in publication: "Outposts of Science: the Knowledge Trade and the Expansion of Scientific Community in Post-Civil War America," *Isis*, 99 (2008):519-546.

New Dean of the Library, University of the Pacific

C. Brigid Welch has been appointed Dean of the University Library at the **University of the Pacific**, effective June 2008. She was previously Assistant University Librarian for Public Services at Santa Clara University and Dean of Library and Information Services at Menlo College's Bowman Library. She holds a BA in English Literature from Arizona State University and a Masters degree in Library Science from The University of Texas at Austin.

Brigid has held public services and management positions at the University of California at San Diego Libraries, the University of Houston Libraries, the George Washington University Library, Stanford University Libraries, and Menlo College. As an association executive, she worked for American Library Association's Association of College and Research Libraries Division (ACRL) and for the Association of Research Libraries' Office of Management Services. At ACRL, Brigid served as the Program Officer for Bibliographic Instruction, planning and promoting the Bibliographic Instruction Liaison Project, an early national effort to promote instruction in library use among higher education associations and faculty. As Dean of Library and Information Services at Menlo College, she implemented a comprehensive Information Skills Instructional Program that included research skills requirement in the College's General Education curriculum. At Santa Clara University, Welch provided leadership in the development of the public services model for Santa Clara's new Learning Commons, Technology Center and Library, which opened on March 31, 2008.

Her professional experience and interests include delivery and management of reference and research services, document delivery and fee-based information services, organizational communications, bibliographic instruction, and information technology. Welch is co-editor, with Virginia Steel, of *The Future of Information Services*, published in 1995 by Haworth Press. She currently serves on the SCEL Board of Directors and was the academic library representative on the Executive Board of BayNet, the Bay Area multi-type library association.

People News - Non-Members cont'd

Sacramento City College librarians enthusiastically welcomed *Jeff Karlsen* (MLIS, San Jose State University, MA, UC Berkeley), as Outreach Services Librarian in Fall 2008. Jeff has already made his presence felt by designing a library search widget that provides access to the library catalog, databases, blog and contact information. The widget is automatically inserted into SCC's online course sites. He also revised an online tutorial on best practices for Web research, created an accompanying quiz that instructors can import into their Desire2Learn courses, and is working to enhance library services at SCC's three Outreach Centers.

Lindsay Cleary (*Caltech*) has been appointed as Librarian for Undergraduates and Outreach in addition to her duties as Social Sciences Librarian.

George Porter (Caltech) is co-chair of 2009 program planning for the ACRL Science & Technology Section

Arun Sannuti (Caltech) is the membership chair for the PAM Division of the Special Libraries Association.

Heather Schwappach, Reference Librarian at the *National Hispanic University* in San Jose, has won the ACRL Librarian scholarship to the Association of College and Research Libraries Conference, this April in Seattle. Heather is a 2007 alumna of San Jose State University's School of Library and Information Studies.

In August, *Angela Stoffregen* joined the *Las Positas College* library faculty. As their new Web Resources Librarian, she is responsible for web design and content management as well as participating in reference and instruction. She earned her MLIS from SJSU and in recent years worked for Thompson Gale Law.

Bernadette Swanson (UC Davis), presented a paper and video at the Bridging Worlds 2008 Conference, sponsored by the National Library Board, Singapore, Oct 16-17, 2008. Her paper is entitled "I am Library: an ode to self-discovery and collective creativity in Second Life."



Places News

California State University

The CSU Directory of Special Collections made its official debut this fall. A system-wide collaborative effort, the Directory will expand public use of the wide range of unique and valuable collections found within the California State University Library System. The easy-to-use online Directory facilitates the discovery of primary source materials with high research value and provides collection locations and contacts. Users will get all the information they need to determine whether a visit will contribute to his or her scholarly research efforts. For additional information about the directory, go to <http://dsc.calstate.edu/> or contact Brandon Dudley at brandon.dudley@sonoma.edu.

California State University, Channel Islands

The John Spoor Broome Library at California State University, Channel Islands is proud to be named a winner of the California Construction Best of 2008 awards program. The Library won the Award of Merit in the Outstanding Architectural Design category. The award winners were selected based on criteria including project management, overcoming challenges of the job, overall excellence in architectural or engineering design, innovation, safety and the contribution to the community, among other criteria. The Library was also recognized in *Library Journal* for Academic Library Buildings 2008.

The John Spoor Broome Library is a 137,000-square foot facility designed by Lord Norman Foster and opened April 2008. The building is an integration of an existing structure - Mission Revival and Spanish Colonial Revival architecture built in the 1950's - with clean lines and the open space of glass, metal, and concrete. The new library, with its translucent glass ceiling that provides natural lighting for much of the building and its

outdoor reflecting pool, houses 75,000 bound volumes, and more than 180,000 electronic books along with CDs, DVDs, and VHS; 32,000 digital images of art history, biology, environmental science; and current and historic campus photographs. The facility has the capacity of 250,000 to 300,000 bound volumes and can accommodate more than 1,800 users at a time. The Broome Library offers weekly architectural tours.

City College of San Francisco

At **City College of San Francisco**, a couple hundred students celebrated the Lunar New Year with a free luncheon at the Downtown Campus last month. In February, the Library offered a couple of programs that highlighted the rich cultural traditions of the Chinese students. At the Downtown Campus, Librarian Suzanne Lo invited a docent from the Asian Art Museum to give an informative slide lecture of the beautiful art objects that convey auspicious meanings for special occasions. Based on the exhibition "Hidden Meanings" in 2006, the indispensable book catalogue with the same name was written by curator Mrs. Therese Bartholomew. The Rosenberg Library, the Friends of the Library, the World Music Club, a student club, along with the Asian Studies and the Music departments cosponsored Dr. Mingmei Yip, an international scholar, lecturer, and author of "Peach Blossom Pavilion" from New York City, to give a slide lecture and qin music performance.

In working closely with the Library Program Committee, faculty, librarian Suzanne Lo embraces cultural diversity as an essential component to the library outreach efforts. Another important New Year celebration is happening this spring semester. Sirous Monajami, librarian at the Rosenberg Library & Learning Resource Center, presents the 7th Iranian film festival at City College of San Francisco. For more information regarding this Film Festival please visit the Library's web site at: <http://www.ccsf.edu/Library>.

Also, in celebration of the Iranian New Year (Norooz) and The Women History Month, the Iranian author, Anita Amirrezvani will be reading her book "The Blood of Flowers" at City College of San Francisco, Rosenberg Library, Room 301. This program has been scheduled for March 17, 12:30pm - 2:00pm. For more information regarding "The Blood of Flowers: please visit <http://www.bloodofflowers.com/bio.html>.



From Flickr: <http://www.flickr.com/photos/mailo/429643104/>

Diablo Valley College & West Valley College

Diablo Valley College and **West Valley College** were two of only three community colleges nationwide to participate in the first round of Project Information Literacy, a study of young adults and their research habits based out of the University of Washington's Information School.



CARL Interest Groups

IG = Interest Group

ABLE	=	Academic Business Librarians Exchange
CALM	=	California Academic Librarians in Management
CARLDIG	=	California Academic Reference Librarians Discussion Interest Group
CARLIT	=	California Academic & Research Libraries Information Technology
CCLI	=	Community College Interest Group
CDIG	=	Collection Development Interest Group
CSUL	=	California State University Librarians
DIAL	=	Diversity in Academic Libraries
SEAL	=	Science and Engineering Academic Librarians
SCIL	=	Southern California Instruction Librarians
TSIG	=	Technical Services Interest Group

Adding N or S indicates the North or South region, as in SEAL-S.

For more information on Interest Groups, contact Judy Lee, IG Coordinator in the South, or Wendy Diamond, IG Coordinator in the North.

2009 Board of Directors

PRESIDENT
Tracey Mayfield
CSU Long Beach
(562) 985-8877
tmayfiel@csulb.edu

NORTHERN Vice President
Vacant for 2008-09

SOUTHERN Vice President
Amy Wallace
CSU Channel Islands
(805) 437-8911
**amy.wallace@csuci.edu

SECRETARY
Melissa Browne
UC Davis
(530) 754-5962
mabrowne@ucdavis.edu

TREASURER
Celia Bakke
San José State University
(408) 808-2469
cbakke@sjsu.edu

MEMBERSHIP DIRECTOR
Kelly Janousek
CSU Long Beach
(562) 985-7815
janousek@csulb.edu

**ACRL CHAPTERS
COUNCIL DELEGATE**
Les Kong
CSU San Bernardino
(909) 880-5111
lkong@csusb.edu

**NORTHERN INTEREST
GROUP COORDINATOR,
CSU DIRECTOR-AT-LARGE**
Wendy Diamond
CSU Chico
(530) 898-6139
wdiamond@csuchico.edu

**NORTHERN CAMPUS
LIAISON COORDINATOR
& Community Colleges**
Director-at-Large
Maryanne Mills
West Valley Comm. College
(408) 741-4661
maryanne_mills@westvalley.edu

**SOUTHERN INTEREST
GROUP COORDINATOR
& UC Director-at-Large**
Judy Lee
UC Riverside
(951) 827-5486
**judy.lee@ucr.edu

**SOUTHERN CAMPUS
LIAISON COORDINATOR
& Private Institutions**
Director-at-Large
Edward Tinoco
USC
(213) 740-9167
etinoco@usc.edu

NEWSLETTER EDITOR
Liz Ginno
CSU East Bay
(510) 885-2969
**liz.ginno@csueastbay.edu

WEB SITE COORDINATOR
Julie Shen
Cal Poly Pomona
(909) 869-4330
jshen@csupomona.edu

LEGISLATIVE LIAISON
2003 - Present
Don Page
Cal Poly Pomona
(909) 869-3170
djpage@csupomona.edu

ARCHIVIST
1994 - Present
Lynne Reasoner
UC Riverside
(951) 827-5355
reasoner@ucr.edu

PAST PRESIDENT
Vicki Rosen
University of San Francisco
(415) 422-5387
rosen@usfca.edu

** Check email address - this program keeps cutting off the first part of the email name!

The *CARL Newsletter* (ISSN: 1090-9982) is the official publication of the California Academic & Research Libraries organization and is published online quarterly. The *CARL Newsletter* editorial office address is CARL, 3020 El Cerrito Plaza PMB 239, El Cerrito, CA 94530.

Deadlines for submissions: February 15, May 15, August 15, and November 15. "People Making News" and "Places Making News" should be sent to the appropriate Campus Liaison Coordinator. Other submissions are sent to the Editor: Liz Ginno, (liz.ginno@csueastbay.edu), University Library, CSU East Bay, Hayward, CA 94542-3052.



CARL Newsletter

Volume 32, Issue 1
March 2009

3020 El Cerrito Plaza PMB 239
El Cerrito, CA 94530

•••••
• The editor would like
• to thank Paul
• MacLennan, Library
• Assistant at CSU East
• Bay for his invaluable
• editing assistance.
•••••