



CARL Conference 2000  
October 5-7, 2000  
Hilton Long Beach  
2 World Trade Center

# *Librarians aRe Us: Images and Realities*

**Conference Web Site:** <http://mimas.calstatela.edu/library/CARL>

For the latest information on Conference events and speakers, check the conference website.

## **The CARL Conference Theme**

Librarians have been featured in the media in different ways that are puzzling. While the motivation behind the media preoccupation with the image of librarians is unclear, it is obvious that the role of librarians in society has changed. The CARL Conference theme focuses on who librarians are. It celebrates their accomplished role, as “key” players with other disciplines, in developing a technologically savvy society. The theme also acknowledges the “core” skills developed through training and performance, an expectation of working librarians. As librarians, are we who the popular media says we are? Who are we? How did we get this “high” on the ladder in the Information Age? Through the theme, the conference presentations and other celebrations, it shall come to light...



## *Thursday, October 5, 2000*

**9:00am-4:00pm**

### **Preconference Program**

Requires separate registration. Registration includes lunch and breaks.

**Stop the Presses! Is There an E-Book in Your Future?** sponsored by CSUL South Interest Group and the Systemwide Electronic Information Resources (SEIR) Office of the California State University

Moderator: Ken Ryan, CSU Los Angeles    Speakers: To be announced.

This preconference brings together library technologists, librarians, vendor representatives, managers and visionaries with expertise or concerns on electronic book technology and related standards for access and delivery. Learn about fiscal, technological and ergonomic constraints from first-hand users. The format of the all-day program will include panel discussions, and vendor product demonstrations.



## *Friday, October 6, 2000*

**8:30am**

**Registration. Coffee and pastries will be served.**

**9:00am-12:00pm**

**Preconference Programs** (requires separate registration)

**Building the Web: a Hands-on Tutorial @ University Library, CSU Long Beach** sponsored by CARLDIG South

Speaker: Stephen Sottong, CSU Los Angeles

This workshop will teach participants the basics of web page design using tools available at any library. Participants will leave this workshop with sufficient knowledge to design their own Web pages. No Web page design experience is required for participation. Familiarity with Windows and using Web browsers (e.g., Netscape or Internet Explorer) is required.

### **Assessment of Reference Services in College Libraries** sponsored by CCIG South

Speakers: Matthew Saxton, Santa Ana College; Jo Bell Whitlach, San Jose State University  
Reliable and valid methods for measuring reference service performance provides valuable information for planning, scheduling, training, and promoting a culture of continuous self-improvement within the institution. Unfortunately, few institutions have a comprehensive plan for the regular assessment of services. This preconference will inform participants about reference standards for information professionals, methods of evaluating services, tools for gathering data, and guidance in developing a reference service evaluation plan for performing regular assessment activities. Both in-house and remote reference services will be examined.

### **Applying Government Information to Social Science Research** sponsored by GIPIG South

Speakers: Carolyn Baber, San Diego State University; Les Kong, CSU San Bernardino; Jim O'Donnell, Caltech; Jill Vassilakos-Long, CSU San Bernardino; Sherri Barnes, UC Santa Barbara and Eric Forte, UC Santa Barbara  
Government information covers nearly the entire spectrum of knowledge. While many natural scientists are familiar with government produced information and research from agencies such as NASA, USGS, and the Department of Energy, social scientists and non-government information librarians often do not realize the possible applications government information can have to their research. This preconference will overview some of the many ways in which government information can apply to the social sciences, with special focus on four areas: business information, materials related to social and environmental justice, historical resources, and - especially timely- election resources and their application in the teaching of information literacy.

### **Bridging the Chasm: Collection Development and the Digital Divide** sponsored by CDIG South

Moderator: Myra Appel, UC Davis    Speakers: To be announced.  
A panel of educators and librarians will examine the conceptual, instructional, economic, and technological factors contributing to the "digital divide" - the disparity in access to information that exists and is growing with the increasing reliance on electronic technologies and the Internet. Speakers will discuss the implications of the digital divide for patrons from diverse ethnic and racial groups and individuals with physical or age-related disabilities; assist librarians in understanding and overcoming some of these disparities in access to electronic resources; offer case studies of current successful collection development practices in California; suggest strategies in delivering collections in formats appropriate for certain user populations; and recommend criteria for evaluating print and electronic resources to bridge the divide.

**1:30pm-5:30pm**

## **CARL Conference**

### **Plenary Session I**

Focuses on librarians' views of the image of their career needs today; core training and practical skills for librarians; how those who educate, train and hire librarians view the future of the library profession in the new millennium.

### **Keynote Panel**

**Marcia J. Bates, Ph.D.**, Professor, Department of Information Studies, University of California, Los Angeles  
**"Shaping Our Own Future"**

**Brian Schottlaender**, University Librarian, University of California, San Diego Libraries  
**"A Core Skills Set for the 21st Century Librarian"**

**Susan Kent**, City Librarian, Los Angeles Public Library  
**"Is There a Future for Librarians?"**

**Susan C. Curzon, Ph.D.**, Dean, University Library, California State University, Northridge  
**Moderator**

## Breakout Sessions

### **Reference Desk Live: Successes and Failures at the Reference Desk**

Presenter: David Tyckoson, CSU Fresno

### **Invisible Librarians for Invisible Patrons: Remote Access to Electronic Journals**

Presenters: Jina Wakimoto, CSU Northridge; Kittie Henderson, EBSCO, and Kathryn Kjaer, UC Irvine

### **Everyone Can See What's on Your Screen: Using Classroom Control Systems in the Hands-on BI Classroom**

Presenters: Gale Burrow, Kimberly Franklin, Carrie Marsh and Amy Wallace, The Claremont Colleges

### **The Road Less Traveled: Expanding Librarian Horizons and Images**

Presenters: Bruce Harley, San Diego State University, and Sarah Blakeslee, CSU Chico

### **Paraprofessionals: Roles, Structures & Organization Within the Library and the Profession**

Presenters: Charlie Fox and Ed Martinez, Library Mosaics, El Camino College Library; Dr. Clara Chu, Department of Information Studies, UCLA, and Kathleen Messer, San Francisco State University

5:30pm-7:30pm

## **All-Conference Reception**



*Saturday, October 7, 2000*

7:30am-2:30pm

## **CARL Conference**

### **Poster Sessions and Continental Breakfast**

(see Conference website for application process)

### **Plenary Session II**

#### **Keynote Speaker**

**Dr. Kevin Starr**, California State Librarian

Dr. Starr will be speaking on California Librarianship in the 21st century.

## Breakout Sessions

### **High and Low: Images of Libraries and Are They Us?**

Presenters: Ruth Wallach and Sarah McDaniel, University of Southern California

### **Can A .COM Compete in a .ORG World?**

Presenters: Sally McCoy, Libraries in Touch, and Sheri Irvin, Eastside Cybrary, Riverside Public Library

## **Everything You've Always Wanted To Know About Non-print Media But Were Afraid To Ask**

Presenters: John Hickok, CSU Fullerton, and Ellen Broidy, UC Irvine

**12:00pm-2:00pm**

### **Roundtable Lunch**

Join old friends and new for stimulating informal lunchtime roundtable conversations focused on common interests or topics raised by the conference.

### **Keynote Speaker**

**Dr. Stephen D. Franklin**, Assistant Director

Academic Outreach

Office of Academic Computing

UC Irvine

**"Conference Wrap-Up"**

**3:00pm**

### **PostConference (requires separate registration)**

**Behind the scenes: A Tour of the Long Beach Aquarium of the Pacific** (sponsored by SEAL South)

Spend the first hour on a guided tour of the back areas not open to the public. Enjoy the rest of the Aquarium and its Pacific ecosystems until closing time at 6:00p.m. Registration is limited to 40.

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