Listening to the chorus: Librarians as copyright educators

Lua Gregory, Off-Campus Services Librarian, University of Redlands
Shana Higgins, Instructional Services Librarian, University of Redlands

In the summer of 2009, the administration at the University of Redlands mandated that departments and programs begin adhering carefully to copyright law in their provision of course materials. The announcement caused substantial concern amongst faculty, staff and administrators alike as it became clear that few actually understood the limits of copyright law and the provisions of fair use in higher educational settings. Fortunately, the library, long familiar with copyright in its application to course reserves, is able to adopt a leadership and advocacy role to assuage confusion by educating the campus community. Librarians at the University of Redlands, Armacost Library, began the education process by constructing workshops based on the valuable array of concerns raised by each campus constituency. The workshops summarized the basics of copyright and fair use as well as various options to provide access to course materials in addition to course reserves. Subsequently, course reserves usage statistics increased the following semester and the librarians were asked to consult the administrative group working on a university-wide copyright policy. This poster session highlights concerns raised by faculty, staff, administration, and librarians in order to provide a detailed picture of the diverse groups that influenced the creation of the copyright workshops. In addition, tips on how to lead copyright education in a higher education setting are offered.