Food for Fines

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During a time of much financial difficulty and food insecurity, libraries can encourage students and other library patrons to donate food items to waive library fines. "Food for Fines" drives in all types of libraries are becoming common. Library food drives incentivize students to be responsible patrons and also civic-minded. This activity can be used for library staff team building while advertising, collecting, and donating food items. In addition, the library can garner goodwill from students, increase circulation statistics, and support the community. This poster will include best practices for developing Food for Fines events, implementation tips, and recommended resources. Presenters will have examples of marketing materials and strategies utilized at Pasadena City College and will be able to address specific questions for any libraries interested in holding their own event. Food for Fines is an easy event that any library, patrons, and a community can benefit from.