

Multimedia Exhibits: Getting the Most Bang for No Buck

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Library exhibits are an excellent way to connect users to Library materials. With QR codes, smart phone users can connect to those materials instantly and at their point of need.

We will illustrate our collaboration with our campus natural history museum to show how we used QR codes to provide a low-budget multimedia experience, while also highlighting library resources. We will explain how to track usage of QR codes, and how to plan for smart phone compatibility with various digital file types and institutional authentication protocols.

We will also suggest ways to provide access and information to users without smart phone access.