

# Using scholarly communication and data management to increase face time with engineering students

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At UCLA, the Science and Engineering Librarians are typically granted about 10 minutes to introduce themselves and library services to new engineering graduate students during fall departmental orientations. In this poster, you will learn how one librarian leveraged the appeal of new and timely scholarly communication issues such as data management plans, author's rights, and using copyrighted material in the classroom to carve out a much larger role for the library in the Electrical Engineering department's fall orientations. Highlighting new library services that address these issues rather than traditional services (reference and collections) allowed the library to present itself in a new light. This resulted in the faculty coordinator scheduling a mandatory one and a half hour long library session with all new graduate students in the department. The poster will provide an introduction to UCLA Library scholarly communication services, an overview of the content presented in the orientation with an emphasis on data management, and techniques for pitching scholarly communication instruction sessions to faculty.