

CARLDIG-South Meeting Minutes – January 23, 2015
Loyola Marymount University

Present: Elisa Acosta (Loyola Marymount University), Martha Adkins (University of San Diego), Lucy Bellamy (Fashion Institute of Design & Merchandising), Kaela Casey (CSU Channel Islands), Rachel Deras (Loyola Marymount University), Madelynn Dickerson (California Lutheran University), Gabriel Gardner (CSU Long Beach), Debi Hoffmann (CSU Channel Islands), Melanie Hubbard (Loyola Marymount University), Susan Luévano (CSU Long Beach), Ken Lyons (UC Santa Cruz), Jennifer Masunaga (Loyola Marymount University), Mary-Michelle Moore (UC Irvine), Juliana Morley (Biola University), Teresa Omidasalar (CSU Los Angeles), Janet Pinkley (CSU Channel Islands), Adolfo Prieto (CSU Fullerton), Eva Rios-Alvarado (MLIS Graduate), Lise Snyder (UCLA), Lettycia Terrones (CSU Fullerton), Yvonne Wilber (California Lutheran University), Michael Yonezawa (UC Riverside)

1. Announcements

- CARLDIG-South would like to thank Elisa Acosta for offering to host this meeting.

2. Approval of minutes from September 12, 2014 meeting

- The minutes were approved as written.

3. Officers for 2015:

- Confirmation of Chair - Lettycia Terrones
- Vice-Chair/Chair-Elect – Madelynn Dickerson
- Co-Secretaries – Juliana Morley & Eva Rios-Alvarado
- Webmaster/Publicity Officer – Lucy Bellamy & Mary-Michelle Moore
- Registrar – Kaela Casey

There was a brief discussion regarding if registrar should be an official position. Since that would require a change in the CARLDIG-S bylaws, which would require and all-CARLDIG vote, we decided to keep the position of registrar as appointed. However, the position will still be posted on the CARLDIG-S website.

These positions run from January 2015 to January 2016.

4. Program Planning

- **Discussion of Fall 2014 program “Hacking Reference: Engaging the ‘Whole’ Student”**

Things to keep in mind for future program planning:

- If the format is one where people will need to move around we need to make sure that we have a big enough venue
- Layout and room size is crucial to the type of program we can offer

- On the registration form we ask attendees if they have any special dietary restrictions; when someone checks that box we should send them the menu for the day so that they know what will be available for them and have a clear expectation. We should continue our past practice of always ensuring that there are some vegan selections in our menu planning.
 - We should add a dollar amount paid to the registration confirmation that attendees receive through e-mail from our registrar
 - Perhaps we should take some of the feedback we receive in the program survey and use it as testimonials to promote our upcoming programs.
- **Discussion and brainstorming for our Fall 2015 program.**
 - Dates and Locations
 - Friday, December 4th
 - Madelynn is checking about hosting at Cal Lutheran
 - As a back-up, CSU Channel Islands is willing to host
 - Program format
 - TBD
 - Themes
 - If you have a project you pursued and it didn't work, how did you salvage it? What would you have done instead?
 - How did you overcome obstacles in pursuing new projects?
 - In our call for proposals we need to make it very clear that the objective is to discuss positive outcomes of a project pursued in adversity.
 - Program title and fine details will be finalized through e-mail.
 - Potential/Partial Titles:
 - True Confessions
 - Phoenix Rising
 - Learning from Adversity
 - Reference Rising
 - Overcoming Adversity
 - Phoenix Friday

Note: Einstein said "Failure is success in progress" – we might consider this for part of the call for proposals.
 - Discussion of Reg Online
 - CARL has asked why we do not use RegOnline. Debi will follow-up with some of the questions we had:
 - Is there a fee for Reg Online?
 - Does it cost CARL to process checks?
 - Is there a way to cap the registration with RegOnline?
 - Can Reg Online provide an itemized receipt for attendees?
 - Let's also ask SCIL about their experience with RegOnline

- **Spring or Summer Fieldtrip**
 - Homeboy Industries follow-up fieldtrip
 - The field trip went well and was very well attended; this was the first field trip that we have reached capacity for and even had a waiting list!
 - Lettycia has been speaking with Lizette regarding a follow-up tour at Homeboy Industries for summer 2015
 - Other possible libraries to visit
 - Center for the Study of Political Graphics (possibly April 10th or May 1st)
 - Warner Brothers
 - Disney
 - NPR West
 - Research Center at the Getty
 - Fashion Institute of Design and Merchandising

Note: If you have additional suggestions please send them to Lettycia and we will keep a running list

6. Arrangements for next meeting

- TBD – Lettycia will schedule the next meeting once she confirms the tour at Center for the Study of Political Graphics as we will want to have a conference call prior to the tour.

7. Discussion of reference topics

- Lise Snyder suggested that we start a resource series. She shared that UCLA did a speakers series back in the 1960's and 1970's which have now been digitized and are available on YouTube. (<https://www.youtube.com/playlist?list=PL5zrXo0H-GugDtgmIyBUHoUQEmJm3A>) She said that all of us know about hidden gems/resources such as this. Maybe on our website we can have a section for "Resources We Love" and we can ask librarians to send unique things to our webmasters with a 50 to 100 word description.
- Lise, one of the founding members of CARLDIG and the librarian responsible for our revival, announced that she is retiring. CARLDIG is going to miss her!

8. Adjournment – 12:43pm

Respectfully submitted,

Kaela Casey and Janet Pinkley