

The background of the slide is a dark, apocalyptic cityscape. Several tall skyscrapers are visible, with smoke and fire rising from various points, suggesting a major disaster or attack. The overall atmosphere is one of chaos and destruction.

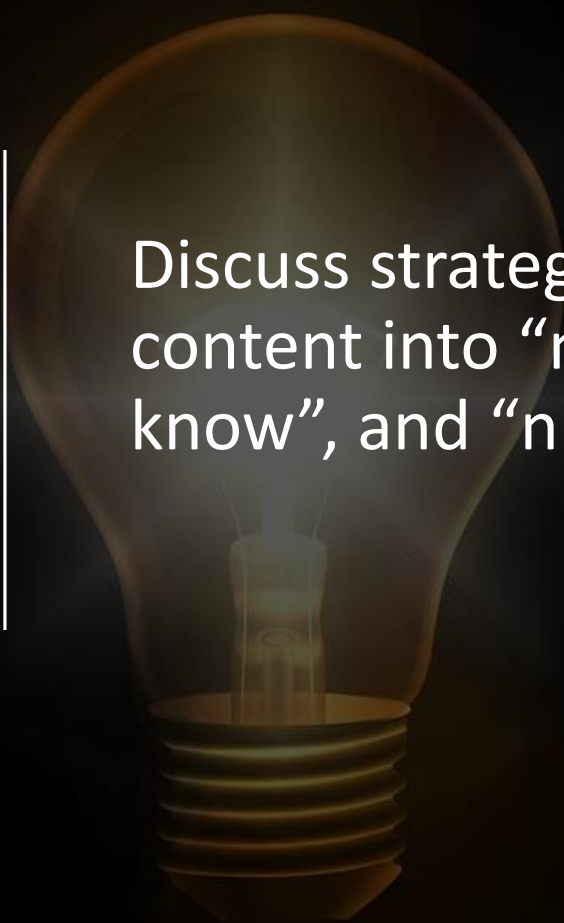
BLACKOUT: INFORMATION APOCALYPSE

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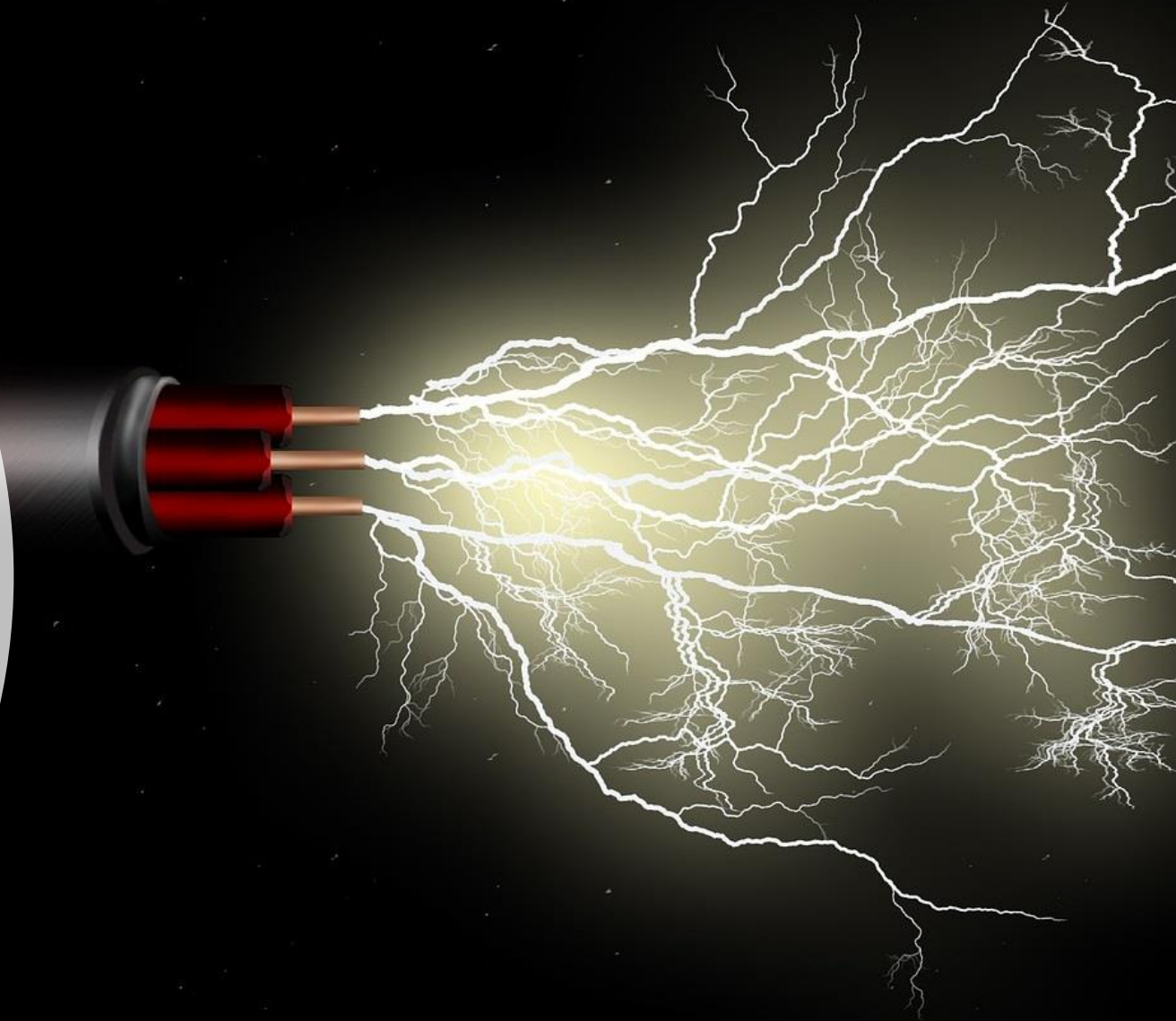
Objective

A glowing lightbulb is centered in the background. The text is overlaid on the right side of the lightbulb's glass part.

Discuss strategies for prioritizing content into “need to know”, “nice to know”, and “nuts to know”

What Happened

- The power went out 1 hour into a 6-hour lecture
- Despite the instructor saying to stay, many students left early (although class was ultimately canceled)



It could have
been worse...



Flipped
classroom



Lecture slides
available on
Blackboard



Extrinsic
motivation:
assignment and
quiz questions

But it was still
pretty bad



MOST INSTRUCTION
WAS REVIEW



POWER WENT OUT
BEFORE WE GOT TO
THE DEMOS



HAD TO CONDENSE
5 HOURS INTO 20
MINUTES OF VIDEO

How We Fixed It



Screencasts for database searching using Jing



Promoted our availability through consultations, email, and chat



Sent email feedback regarding common assignment issues so they could learn/do better on exam questions



Graded more leniently and, per instructor of record, used “all or nothing” point scale

How We Prioritized Video Content



Is the information available/easily understood in PowerPoint?



If they don't know, what's the worst that will happen?



What have students struggled with in the past?



Is it relevant to the immediate assignment?



Is it something I didn't learn until library school?



How hard is the concept to explain?



Is it review/will it be reinforced later?

Need to Know

Won't pass assignment/class/
program if they don't know it

Will cause patient harm if
they don't know it

Foundational for another
class

Nice to Know



Will save them time if they know it



Will make their searches more robust



Will give them a more sophisticated understanding of key concepts

Nuts to Know



It is complicated to explain



Arcane knowledge (e.g., librarian-level)



The skill will seldom be used in practice



The resource is not frequently available in practice



Questions?