



# Everything, Everywhere, All at Once Librarianship



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# Presenters

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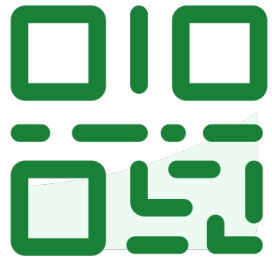
# Occidental College

- SLAC in Eagle Rock
- Residential
- Undergraduate only
- Total Enrollment: 1,938
- The Occidental Promise
  
- Non-faculty Librarians
  - Total Library Staff: 18
  - TLRS Team: 5





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# How would you rate outreach efforts at your institution?





# Outreach Objectives

Not “where can we meet Oxy  
community?” but “where can’t we?”



## What is Outreach?

- “Variety of methods...to advance awareness, positive perceptions and use of library services, spaces, collections and issues” (Diaz, 2019)
- Six types of outreach (Farrell & Mastrel, 2016); focus on Partnerships & Community Outreach
- Prioritize assessment

## ACRL Framework

- Scholarship as Conversation
- Information has Value
- Research as Inquiry

## Collaboration & Communication

- Goal to build inter- and intra- community relationships & cultivate collaborators.
- “Communication, innovation and creativity” (Majumdar, 2022)
- Oxy Promise built on engagement & social responsibility. Bring library to campus and campus to community

# Case Studies

## Academic Affairs

- **Core Program**
- IL Workshops
- Humanities for Just Communities
- Undergraduate Research Center
- Writing Center Write-Ins
- Center for Teaching Excellence

## Student Affairs

- **Residence Life**
- New Student Orientation
- *The Occidental*
- Adulting Fair
- SLICE
- Roving Librarianship

## Community

- **LAPL Card Drive**
- Oxy Consulting Club
- Children's Books for Altadena
- *The Lowercase Events*
- Fat Bear Week
- Vidiots
- Author Talks

# LA Public Library



## Goals:

- Access to more resources for Oxy students, staff and faculty
- Encourage library-for-life users
- Build connection between Oxy and campus neighborhood

## Outreach:

- Worked directly with local LAPL branch
- Collaborated on mutual and community-specific benefits
  - How could Oxy students who don't live in LA get cards?

## Events:

- Fall 2024: LAPL table set up in library lobby
  - 165 students, staff and faculty signed up for LAPL cards during two hour event
- Spring 2025: LAPL table at Oxy's involvement fair in main quad
- Future course/skill/event specific cross-programming



# Core Program



## Goals:

- Embed the Library in all FYS classes
- Standardize an orientation to the Library
- Alleviate library anxiety

## Collaboration:

- Committees about FYS and the Core Program
- Integration at program level > Buy-in from individual faculty
- Cross-divisional cohesion

## Events:

- Library FYS workshops: Fall vs. Spring
- Transfer Orientation workshop
- Library involvement (& invitation!) in all Core-wide programs & events

# Residence Life



## Goals:

- Integrate the library into student life
- Build corps of library ambassadors
- Meet students where they are

## Outreach:

- Had library-as-service information session for incoming RAs during Orientation
- Collaborated with Residence Directors on pop-up librarian programming
- Build intra-campus partnerships

## Events:

- Fall 2024: RA Library Ambassador Orientation
- Fall 2024: evening citation station in Residence Hall
  - zero students during two hour event



# Outreach Assessments



## Results & Revisions

- Post-event reflection with outreach partners and library colleagues
- Identify and articulate what worked and what didn't
- Plan revisions to events, even successful ones

## Next Steps

- Follow-up with partners
- Build on momentum
- Iterative process

## New Ideas

- We can be EEAO but where do students actually want the library?
- Identify and discover other partnerships
- Keep trying out ideas!



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# What is a collaboration you dream of making happen for your library?

The image features a light cream background with four vertical bars on the left side in teal, dark brown, orange, and yellow. On the right side, there are two sets of concentric, rounded rectangular lines in teal, dark brown, orange, and yellow, one in the top right and one in the bottom right.

**Thank  
You**



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