CARLDIG-South Steering Committee Meeting
Friday, January 29, 2021
10:00am – 12:00pm

Agenda

1. Introductions/Announcements
   a. Mario Macias, VP of CARL
      i. Website: we are in the process of acquiring a new website platform
         1. Interest groups should be pushed to use this new product/portal

2. Approval of minutes from September 04, 2020 meeting
   a. Motion to approve with name corrections, all agreed

3. Officers for 2021
   a. Induction of Chair, Meghan Kwast
   b. Vice-Chair/Chair-Elect
      i. No online nominations submitted, Norma Durian nominated
   c. Secretary, Leanna Pagano
      i. No online nominations submitted, Leanna Pagano continuing
   d. Webmaster/Publicity Officer
      i. No online nominations submitted, Tim Ream and Annette Young continuing
         1. Corrie may assist in 2022 with Annette.
   e. Registrar
      i. No online nominations submitted
         1. This person would be the primary contact for the hosting institution

4. Fall 2020 Program Wrap-Up
   a. Discussion of Fall 2020 program Authentic reference: Advocacy and support for our communities and ourselves
      i. Review results and comments from program evaluation (Meghan)
         1. Largely rave reviews!
         2. Limited concerns that we deviated too far from our objectives - reference issues and discussion
            a. Many of these comments came from public librarians
            b. Remind ourselves that “academic library” is in CARL
         3. Some of our lighting rounds could have been feature-length
            a. Consider transitioning to 20 minute presentations? Get a happy spot of not too short and not too long
         4. Consistent request for more breakout group time
      ii. Any feedback or thoughts from planning committee
         1. If we do in-person, offer an online portion as well
a. How do we justify charging people to watch vs. those attending in person.

5. Fall 2021 Program Planning
   a. Potential dates and locations
   b. Program format
      i. In-person
         1. Consider in-person for socialization opportunities
         2. Cost will be related to cost of food
         3. Can reach out to Mary-Michelle at UCSB, if we decide to do an in-person program
            a. It would be a good opportunity to do a program further South
      ii. Zoom
         1. Exclude “extras”, socialization & Q&A. Only have access to the presentation
         2. Have a tiered online experience
            a. Free (live stream via YouTube)
               i. Non-participatory
            b. Small/reduced fee (actual Zoom link)
               i. Interactive
      iii. Send a poll to see if people can/would attend an in-person program
            1. If majority is online, let’s save time and go online
      iv. Wait and see what happens with the pandemic
            1. Decide at the April meeting if we want to poll and decide format
      v. Potentially partner with SCIL (Southern California Instruction Librarians)
   c. Potential themes
      i. Suggestions from 2020 feedback: something introspective, libraries within Guided Pathways Project, data capture for decision making, Reference fails/lessons learned, virtual/embedded reference (X3), organization structures, student workers in reference, organizational change, library dysfunction
         1. Library dysfunction, can be hard to do if they’re currently at the library
         2. Analytics would be great for assessment purposes
            a. How to make assessment work with actionable outcomes
            b. Assessment fails
               i. Lack of outreach and advocacy
            c. How to make assessment work for you!
      ii. Think about this and come back to topic at our next meeting

6. Fieldtrips
   a. Virtual options / what would it look like
i. Click-and-go together!
ii. Send a list of links of cool places to visit
iii. Do a Social Happy Hour?

b. In-person?
   i. Might be too early for an in-person meeting
   ii. Huntington Library Gardens?

7. Arrangements for next meeting (March)
   a. Friday, April 9th @ 10 am

8. Reference topics discussion
   a. What’s happening on your campus? (pandemic, election, etc.)
      i. Christal: Reference Task Groups
         1. Virtual reference
         2. Reference is MORE than just customer service, we’re helping them to be empowered to do it themselves
   b. What is reference?
      i. RUSA Town Hall: http://www.ala.org/rusa/rusa-town-halls
      ii. Reference vs. Instruction
         1. How do we assess the work?
      iii. RUSA: NEVER include directional questions as a reference question
         1. These questions are not using a system for advanced interpretation
      iv. Reference is really broad because it looks/works differently

9. Questions from Mario
   a. Is there a transition for interest group leaders?
      i. Yes, transitions are occurring this meeting (January 2021).

10. Adjournment